



The Art Society Of India
(Estd. 1918)

99th All India Annual Art Exhibition 2017

Jehangir Art Gallery, 17th January - 23rd January 2017



An
Appeal

www.artsocietyofindia.org

Recognised by Lalit Kala Academi, New Delhi
Registered under the Societies Registration Act XXI 1860
and Public Trusts Registration Act 1950 (Bom XXI of 1950)



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Sub: Appeal for the Advertisement

Our Society has served the vital interests of the Art Fraternity for last 99 years by providing a proper outlet for the creative works of Painters, Sculptors & Graphic Artists. Our Annual Art Exhibition is a major event in art world, where renowned as well as upcoming artists participate from all over India. This year our Annual Art Exhibition is to be held at Jehangir Art Gallery from 17th January to 23rd January 2017.

At this very eminent event of the Art World, our Society publishes an Annual containing articles of well-known artists and art-critics along with photographs of prize-winning exhibits. Advertising in this Annual is a promising investment since this Annual is read by artists all over India, as well as by the most affluent Art Collectors and Art Patrons. Our Society is dedicated to the promotion of Art and Artists. Your contribution can make a part of a mammoth endeavour of Art Promotion.

Please find herewith enclosed details of the Advertisement Tariffs. Your contribution of advertisement can avail you of Income Tax exemption*.

Your advertisement can make a contribution for a noble cause. Please send your cheques drawn in favor of "The Art Society of India", along with your advertising Material at your earliest on & before 15th December 2016.

Thanking you in anticipation

Shri. Vasudeo T. Kamath
Hon. President

Shri. Babubhai Mistry
Hon. Vice-President

Shri. Manohar Nayak
Hon. Chairman

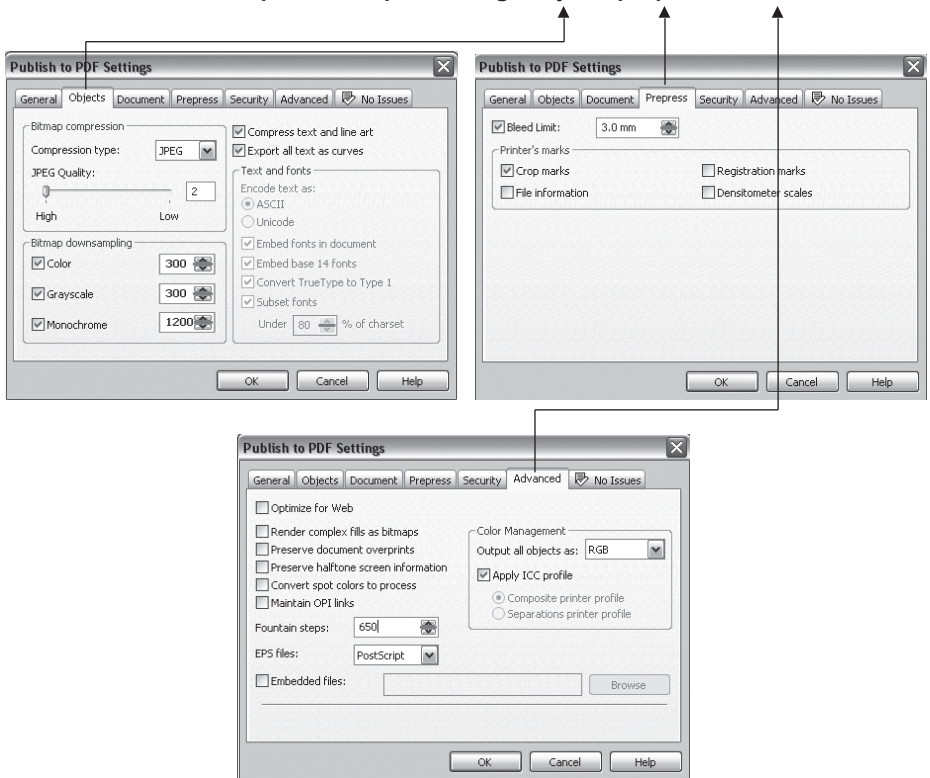
Dr. Gopal Nene
Hon. Secretary

*IT Exemption Certificate No. DIT(E)/MC/80G/3109/2008/2008-09 dt.1/4/2008 is valid through 31/3/2011

Advertisement Tariff

Advertisement Categories	Rates (Rs)	Specifications for Advertisement Material		
		Size of the Annual is 11" x 8.25"		
		Dimensions		File Formats
Inches	mm			
Back-Cover (Colour)	20,000/-	10 x 7.75	254 x 197	High Resolution PDF file* @ 300 DPI (Press Quality) or Corel Draw X3 file
Inside Front Cover (Colour)	15,000/-	10 x 7.75	254 x 197	
Inside Back Cover (Colour)	15,000/-	10 x 7.75	254 x 197	
Inside Full Page(Colour)	10,000/-	10 x 7.5	254 x 190	
Inside Half Page (Colour)	5,000/-	5 x 7.5	125 x 190	
Inside Quarter Page (Colour)	3 ,000/-	5 x 3.5	125 x 90	

***Converting to Hi Res Pdf in Corel Draw X3 (file/publish to pdf/settings/objects/prepress/Advanced)**



Advertisement Order

To,

The Art Society Of India

524, Sandhurst House, 1st Floor, S. V. P. road,
Opera House, Mumbai 400004

Dear Sir,

With reference to your appeal we are pleased to book Back-Cover, Inside Front Cover, Inside Back Cover, Inside Full Page, Inside Half Page, Inside Quarter Page advertisement in your Exhibition Annual to be published on 17th January 2017 on the occasion of the Annual Art Exhibition to be held from 17th January to 23rd January 2017 at The Jehangir Art Gallery, Mumbai 400 023.

Enclosed is a CD with our Advertisement artwork/matter as a High resolution PDF File and

D.D/Cheque for Rs (_____),
In words

Dated _____ Drawn on _____ towards the cost of the advertisement appearing in this 'Annual 2017'

Name of the Advertiser _____

Address _____

_____ Pin Code _____

Ph.No. _____ Mobile No. _____ Email ID _____

Yours faithfully,

Signature

Date _____